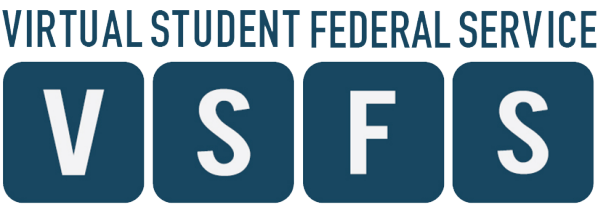


Diplomacy in the Southwest



Project Title	Diplomacy in the Southwest
Project Summary	Assist the Diplomat in Residence for the Southwest in arranging and conducting public outreach about internships and careers with the U.S. Department of State.
Country	United States

Project Description

Assist the Diplomat in Residence for the Southwest to inform audiences about the work of our nation's diplomats and to recruit professionals to conduct and support diplomacy at home and abroad.

Duties will include:

- Develop social media content of interest for the Southwest Region.
- Research and identify key influencers at educational institutions, local government entities, and nongovernmental organizations to promote our outreach efforts.
- Collaborate with the DIR to develop a plan of engagement for the region.
- Assist with scheduling, arranging, and advertising the DIRs events and programs.
- Conduct data analysis and track metrics to measure outcomes.
- When available and practical, participate in and observe events; also support events by assisting with registration, taking photos, taking notes, and posting on social media.
- Maintain and update list of contacts for career services/faculty/staff influencers on university campuses, professional organizations, and military bases in the DIR region
- Look for ways to connect our DIR with new and diverse audiences on and off-campus.

Preference will be given to students studying in New Mexico, Arizona, or El Paso, Texas, and who have been at their institutions for a minimum of one year, but preferably two years.

Required Skills or Interests

- Skill(s)
- Cultural diplomacy
- Data analysis
- Editing and proofreading

Marketing

Research

Additional Information

You'll be part of a team of State Department recruiters and interns across the country working to attract and identify the next generation of professionals for conducting and supporting U.S. diplomacy. You will have an opportunity to contribute to planning for how the State Department will meet its workforce needs in the future and you will work to implement recruitment activities.

Language Requirements

None